

alta™ outdoor

A modern outdoor patio area featuring two lounge chairs with white cushions and a dark wooden frame, and a white sofa with a dark wooden frame. The patio is paved with light-colored tiles and has a dark metal railing in the background. A small tree and some greenery are visible behind the chairs. The scene is brightly lit, suggesting a sunny day.

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alta™ outdoor

outsmart mother nature

The draw of the outdoors is hard to resist. When relaxing and enjoying time with friends in the outdoors, we still want to be comfortable and surrounded by beautiful design. Using fabrics in an outdoor environment can be challenging.

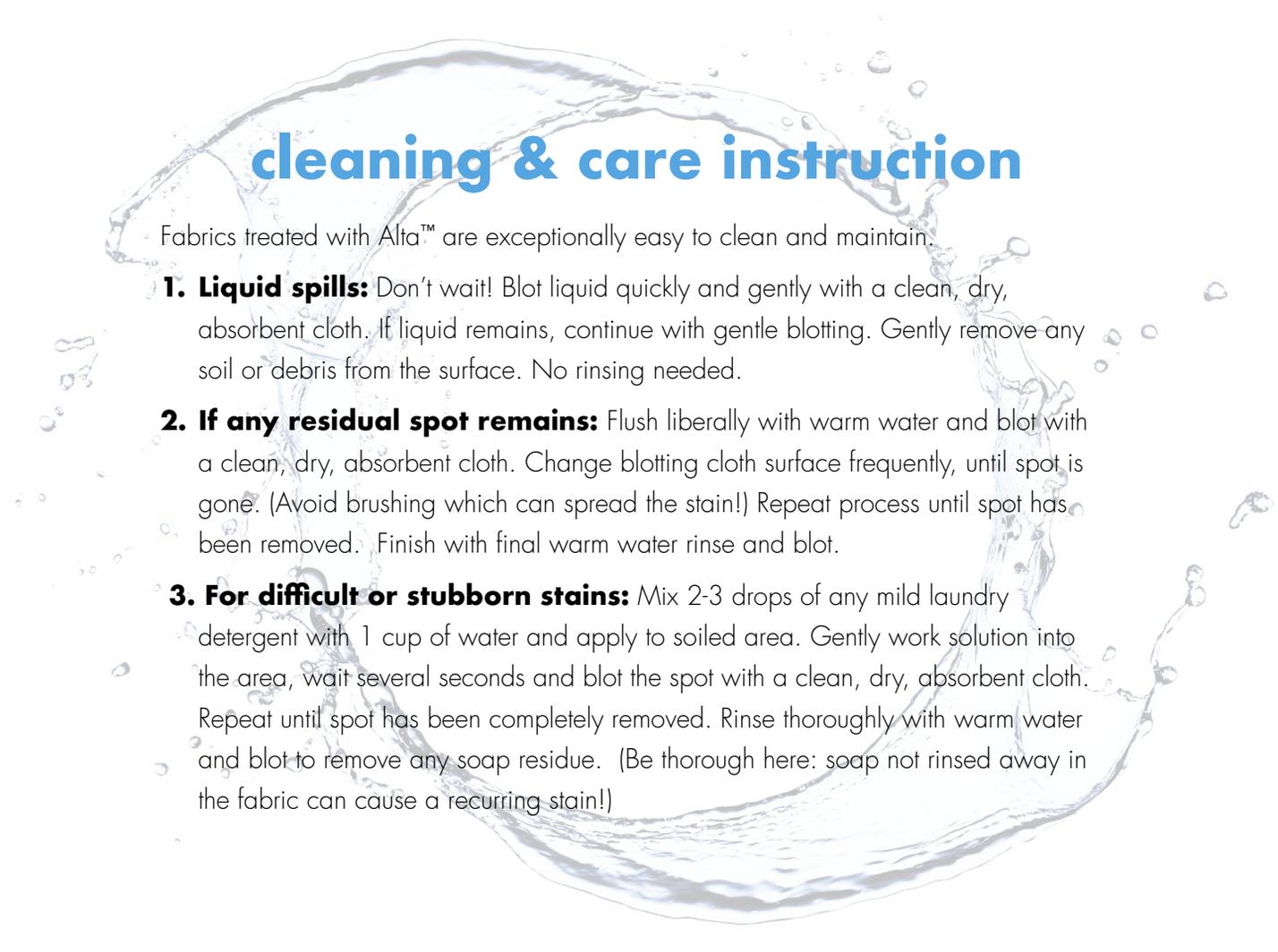
Alta™ Outdoor is an environmentally sustainable, customized solution which permanently transforms your textiles to offer superior stain and soil repellency with an anti-microbial finish that resists mold and mildew.

Alta Outdoor is a powerful but invisible defense allowing you to keep your outdoor textile soft, resilient and protected from mother nature.

features & benefits

Alta™ is a water-based technology that imparts permanent repellency to virtually any kind of fabric without impacting its softness or breathability.

- ✔ Highest combination of repellency and resistance to liquids and oil-based stains
- ✔ Exceptional cleanability eases maintenance and eliminates need for harsh cleaning agents
- ✔ Permanent technology that lasts as long as the fabric itself
- ✔ Odorless and completely imperceptible to the eye and hand
- ✔ Extends the life cycle of the fabric and furniture
- ✔ Passes CAL Prop 65, EPA and European REACH standards for safer chemistry
- ✔ Free from any solvents or VOCs, PFOS, PFOA, formaldehyde, heavy metals or phthalates

A large, dynamic splash of water in shades of blue and white, forming a circular shape around the text. The water droplets are captured in mid-air, creating a sense of movement and freshness.

cleaning & care instruction

Fabrics treated with Alta™ are exceptionally easy to clean and maintain.

- 1. Liquid spills:** Don't wait! Blot liquid quickly and gently with a clean, dry, absorbent cloth. If liquid remains, continue with gentle blotting. Gently remove any soil or debris from the surface. No rinsing needed.
- 2. If any residual spot remains:** Flush liberally with warm water and blot with a clean, dry, absorbent cloth. Change blotting cloth surface frequently, until spot is gone. (Avoid brushing which can spread the stain!) Repeat process until spot has been removed. Finish with final warm water rinse and blot.
- 3. For difficult or stubborn stains:** Mix 2-3 drops of any mild laundry detergent with 1 cup of water and apply to soiled area. Gently work solution into the area, wait several seconds and blot the spot with a clean, dry, absorbent cloth. Repeat until spot has been completely removed. Rinse thoroughly with warm water and blot to remove any soap residue. (Be thorough here: soap not rinsed away in the fabric can cause a recurring stain!)



applied: textiles

Applied Textiles has spent the last quarter century making fabric better, with innovative water-based technologies developed and backed by an independent certified testing lab.

Alta™ eliminates temporary, “spray on” fabric protectors and transforms fabrics to performance fabric, with incredible repellency, enhanced durability and the ability to tackle all that real life brings to the environment.

Alta was recognized for its innovation in 2015, winning Best of Show at Boutique Design New York.

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