

alta™ plush



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live in luxury without worry.

Everyone loves velvets but were limited in the past due to performance concerns. Our goal was to give designers better choices for a wider variety of environments.

Finally, with Alta™ Plush, designers can select plush products that won't become crushed but perform to the conditions of the environment.

Available Applications

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|---------------------------|-----------------------|
| ✓ Alta™ Food and Beverage | ✓ Alta™ Workplace |
| ✓ Alta™ Guestroom | ✓ Alta™ Top of Bed |
| ✓ Alta™ Residential | ✓ Alta™ Spa |
| ✓ Alta™ Drapery | ✓ Alta™ Nightclub |
| ✓ Alta™ IMO | ✓ Alta™ Headboard |
| ✓ Alta™ Higher Education | ✓ Alta™ Senior Living |
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Alta™ Plush allows plush and velvet fabrics to be specified in nearly any environment.
Even viscose velvets can be processed with Alta™ Plush!



cleaning & care guidelines

Fabrics treated with Alta™ are exceptionally easy to clean and maintain.

1. Liquid spills: Don't wait!

Blot liquid quickly and gently with a clean, dry, absorbent cloth. If liquid remains, continue with gentle blotting. Gently remove any soil or debris from the surface.

No rinsing needed.

2. If any residual spot remains: Flush liberally with warm water and blot with a clean, dry, absorbent cloth. Change blotting cloth surface frequently, until spot is gone. (Avoid brushing which can spread the stain!) Repeat process until spot has been removed. Finish with final warm water rinse and blot.

3. For difficult or stubborn stains: Mix 2-3 drops of any mild laundry detergent with 1 cup of water and apply to soiled area. Gently work solution into the area, wait several seconds and blot the spot with a clean, dry, absorbent cloth. Repeat until spot has been completely removed. Rinse thoroughly with warm water and blot to remove any soap residue. (Be thorough here: soap not rinsed away in the fabric can cause a recurring stain!)

Join the Resistance.

We exist to transform the contract textiles world by challenging the status quo.

We don't make or sell fabrics; we make them better with transformative technologies and certified testing that redefine what it means to be "high performance."

Plush textiles are no exception. Our formulations are engineered to meet the particular needs of these environments, so when real life takes hold — no matter where that happens — your fabrics will perform and endure beautifully.

applied: textiles

555 76th Street SW, Byron Center, MI 49315
866.891.6266 | applied-textiles.com