



## The History of Performance Textiles

### **CEU Available:**

*The History of Performance Textiles* – Join us for an overview of the development of textiles and their evolution as the human expectation for textile performance has changed. The story begins with the development of apparel and continues through the development of chemical treatments to today's performance textiles. Learn how we ended up with the technologies we have and the various brands on the competitive landscape.

This program is registered for 0.1 CEU value and listed under the IDCEC class code: 40407

### **Presented By:**

Applied Textiles is changing the textile industry by marrying cutting edge performance technology, Alta™, with an A2LA accredited lab and easy supply chain management. We don't make fabric, we make it better.

Alta™ is the latest technology created by Applied Textiles, Inc. and enables virtually any textile to withstand the rigors of real life without leaving a mark. Alta improves cleanability and can enhance physical properties for a wide array of natural and synthetic fibers. The technology is permanent and imperceptible to the eye and hand. Alta is precision-engineered for end-use textile applications including relevant fire code compliance.

### Features

Stain repellency: oil and water-based stains

Easy cleanability

Permanent

### Reduced Environmental Impact

Free of any solvents or VOCs

PFOA-FREE

PFOS-FREE

Water-based technology

Complies with EPA, CAL Prop 65 and REACH standards

**applied: textiles**

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