

reasons to visit us

applied: textiles

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Applied Textiles

- Tour of Applied Textiles' operations and see how we test & engineer fabrics to perform better.
- Learn where textile technologies fit into the textile production process and why this is relevant to you.
- Learn about the evolution of textile performance products and the environmental consequences that continue to become more of an issue. Prevent textile chemicals known to be toxic from going into your project.
- See the depth and versatility of Applied's capabilities in textile supply chain development/management, distribution fulfillment, and custom product development.
- Learn about Applied Textiles Warehousing & Distribution Fulfillment services which include fabric inspection, on demand finishing, and just in time shipments for various customer levels.

Applied Lab

- Observe certified textile tests being conducted by trained technicians in our independent, A2LA accredited lab.
- Review textile field failures, understand why they happened, and how many could have been prevented with proper testing.
- Learn what accredited testing is and how it minimizes liability.
- Learn what developmental testing is.
- Learn what application testing is.
- Learn about the creation of brand performance standards and what that means for your suppliers & facilities.

Alta™

- See why Alta™, the latest technology, won for innovation at BDNY 2016.
- Learn how Applied Textiles has developed performance technologies for textiles and the important role of product development in this process.

Production Standards

- Textiles can be decorative, artistic and functional. Learn to see how textiles can be designed to improve acoustics become fire barriers, or prevent the spread of infection.
- Learn how McDonald's, Marriott and others leverage our knowledge and capabilities to develop higher-performing products as well as higher performance standards for your corporation and facilities.
- Understand textile testing standards and application-appropriate fabric selections for hospitality, healthcare, workplace, higher education or senior living interiors.
- Learn about chemical engineering of textile products.
- Learn the latest quality trends in textiles driven by environmental standards being implemented (example denim dye migration).
- Learn about textile construction, production, and performance. This will apply to textiles in your life, not just in your projects.