



At Applied Textiles, we think it is important to know chemistry and understand safe chemistry. Alta™ utilizes a customized formula that is human and environmentally compliant to EPA, Cal Prop 65, and EU Reach standards for safe chemistry. Specify Alta™ to increase the life cycle of fabrics and furniture, make fabric easy to maintain, eliminate harsh cleaning products and receive permanent water and oil-based stain repellency.

Alta™ is:

- Non bio-accumulative
- Not a reproductive toxicant
- Non-carcinogenic
- Not damaging to DNA, non-genotoxic and non-mutagenic

Alta™ is free of:

- PFOA
- PFOS
- VOCs
- Solvents
- Formaldehyde
- Heavy metals
- Phthalates

Alta™ = less chemistry + more performance

After treatment there is **0.01%** of an ounce of chemistry across 1 yard of fabric.

Alta™ is made of **95%** water

and **5%** new repellency technology

Most unbranded soil and stain resistant (SR) finishes will not repel oil and will not be permanent

The only way to create permanent oil & water stain repellancy is to use Alta™.

Repellency Options:

ALTA™

Repels water, oil, and dirt. Can be bonded. Engineered to do more. Improves textile life.

SILICONE

Repels water only. Attracts oil and dirt. Used to soften. Flammable.

STEARIC ACID/MELAMINE

Repels water only. Releases formaldehyde.

WAXES

Repels water naturally. Holds dirt. Flammable.