

reasons to visit



Applied Textiles

- Tour of Applied Textiles' operations and see how we test & engineer fabrics to perform.
- Learn where textile technologies fit into the textile production process and why this is relevant.
- Learn about the evolution of textile performance products and the environmental consequences that are now a major issue globally. Prevent textile chemicals known to be toxic from going into your project.
- See the depth and versatility of Applied's capabilities in textile supply chain engineering and management, distribution fulfillment, and custom product development.

Applied Lab

- Observe certified textile tests being conducted by trained technicians in our A2LA accredited material testing lab.
- Learn and see the difference between FR tests: pass and failure.
- Review textile field failures. Understand why they happen and how many could be prevented with proper testing.
- Learn what accredited testing is and how it minimizes liability.
- Learn what developmental testing is.
- Learn what application testing is.
- Learn about the creation of a brand performance standard for your company. Learn what this can mean for your facilities & suppliers.

Alta™

- See why Alta™, the latest technology, won for innovation at BDNY 2016.
 - Learn how Applied Textiles has developed performance technologies for textiles and the important role of product development in this process.
 - Learn the various fabric market applications and how they differ.
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Production Standards

- Textiles can be decorative, artistic and functional. Learn how textiles can be designed to improve acoustics, become fire barriers, or prevent the spread of infection.
- Learn how McDonald's, Marriott and others utilize textile knowledge to develop higher-performing products and more attractive interiors that can be sustained.
- Understand textile testing standards and application-appropriate fabric selections for hospitality, healthcare, workplace, higher education or senior living interiors.
- Learn about chemical engineering of textile products.
- Learn the latest quality trends in textiles driven by environmental standards being implemented (example denim dye migration).
- Learn about textile construction, production, and performance. This will apply to textiles in your life, not just in your projects.

we hope to see you soon

